[**AVINASH SAROJ**](https://www.instagram.com/avinashcatalyzer/)

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**SUMMARY**

In my six-month business consulting role, I expedited revenue growth through effective communication and leadership, guiding individuals in launching online businesses. Certified in Digital Marketing, I bring modern strategies. As a YouTuber and Content Marketer, I adeptly leverage social media for audience engagement and increased sales. Positioned at the intersection of diverse skills, I am the ideal fit for the Business Development Executive role, poised to drive business growth and achieve outstanding results.

**SKILLS**

* Digital Marketing
* Communication skills
* Sales
* Negotiation
* Leadership
* Objection Handling
* Problem Solving

**EXPERIENCE**

## BUSINESS CONSULTANT

* **Company :** Guruprem International Learning Pvt. Ltd.([Skill Sarathi](https://skillsarathi.com/))
* **Date:** April 2023- Present
* **Outcome:** In my role at Skill Sarathi, I accelerated online business launches, achieving rapid revenue growth through effective communication and leadership. exceeding sales targets consistently, I played a pivotal role in the company's financial success. Recognized for outstanding contributions, I received the Sales Achiever Award and leadership recognition.

**CONTENT CREATOR AT YOUTUBE (JAN 2021 – PRESENT)**

* My proficiency as a YouTuber, characterized by strategic content creation and audience engagement, seamlessly aligns with the Business Development Associate role, demonstrating a unique blend of creativity and business acumen

**EDUCATION**

|  |  |  |  |
| --- | --- | --- | --- |
| **Qualification** | **Board/University** | **Year** | **Result** |
| High School | CBSE | 2017 | 95 % |
| Intermediate | CBSE | 2019 | 77% |
| B-Tech (CSE) | IIIT Sricity Chittoor, Andhra Pradesh | 2020 - 2024 | Ongoing |

**EXTRA-CURRICULAR ACTIVITIES**

* Participated in Industry Networking events in year 2023
* Lead the College Club (Entrepreneurship Cell) as a Core Member in year 2022
* Worked as a Co-Ordinator in one of the Hackathon Organized in my College in the year 2023
* Lead the NSS club of my college as a Core Member in the year 2021

**CERTIFICATION**

* Completed Digital Marketing Course in the year 2023
* Received YouTube Badge for building 500+ subscriber base on my YouTube channel in the year 2022